

Runners Convention 2015

Suntec Convention, Level 3

7 & 8 Feb 2015

10 am – 8pm



TLC

TRAIN · LIVE · COMPETE

Date:	7 & 8 Feb 2015 (Saturday & Sunday)
Venue:	Suntec Convention Level 3
Target Audience:	Running Enthusiasts (marathoner, ultra, trail etc)
Target pax:	1000 (attending the convention for the 2 days)
Outreach:	3000 (coming for the 2 days Expo)

Synopsis:

The 2 days convention will showcase renowned speakers such as the Run Organisers for Racing The Planet, HK Ultra Races, Go Adventure, Gold Coast Marathon and many more.

Elite runners; Lizzy Hawker, Ricky Lightfoot & Mok Ying Ren, will be there to share their tips and running journey.

Key Industry players will be there to share key skills and knowledge to equip runners in their training for leisure or for competition.

We aim to be the largest Runners Convention in Southeast Asia

- Equip and enhance runners' knowledge in areas like training, nutrition, gear etc to ensure they are fully equipped when they run leisurely or competitively.
- To showcase the different Running events internationally and how to prepare for these events featuring Trail races, Ultra marathons or Stage Desert Runs.
- To bring together like minded runners to share their experiences with each other.
- To have experienced elite runners to share their training process and running journey
- To help runners learn how to raise funds efficiently for their adopted charity.



Suntec Convention Centre (bus stop no. 02151) Buses: 36, 70M, 97, 97e, 106, 111, 133, 133M, 162M, 502, 502A, 518, 518A, 531, 700A, 857, 868

Target

More than 1000
runners will attend
this event,
outreaching to more
than 3000

Run to keep Fit



Runners who
wants to improve



Runners who
wants to run
overseas



Runners who
just started out



Ultra Runners

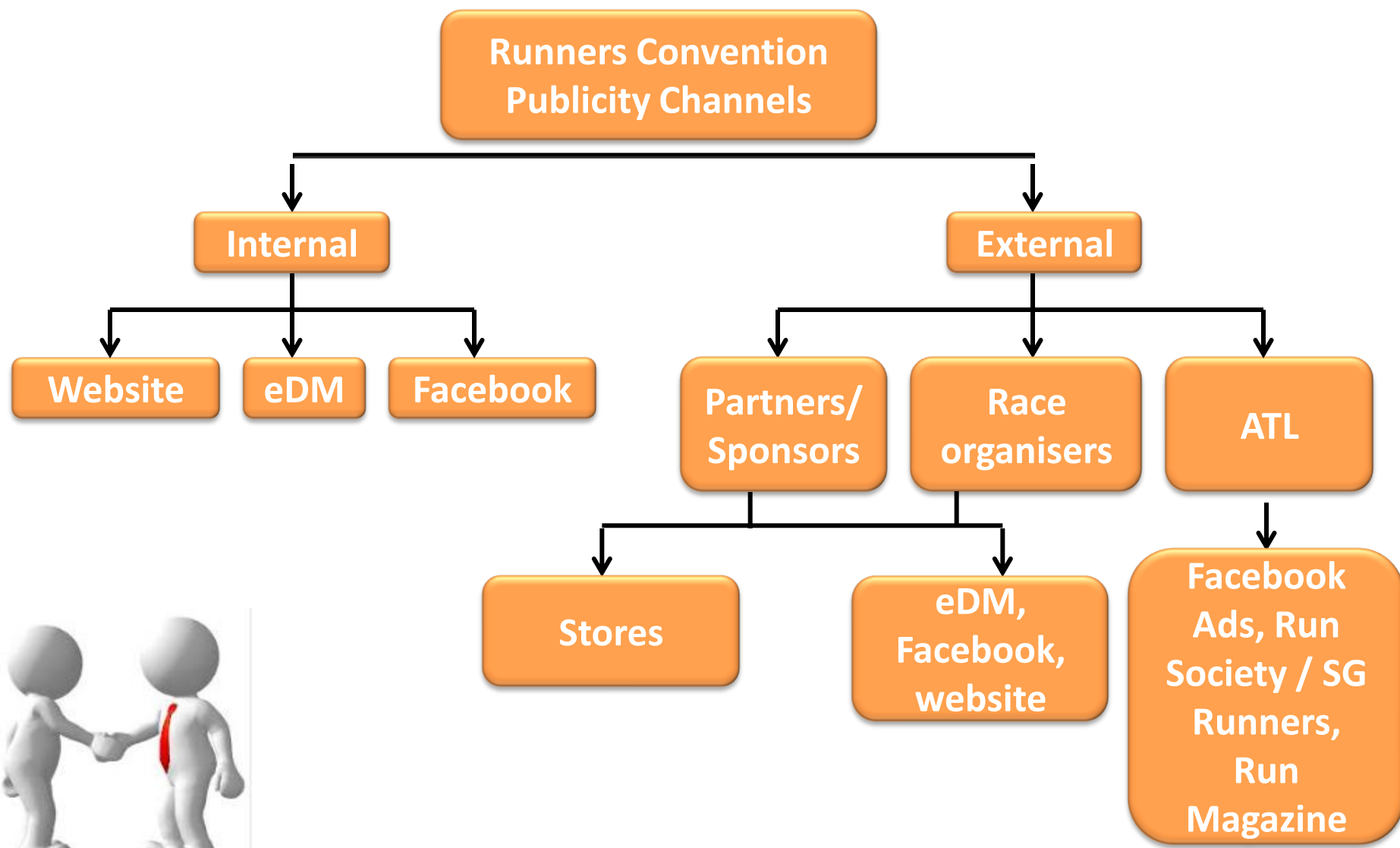


Seminar:

Timing	Day 1 & Day 2
0900	Key Note
1000 – 1300	Speakers include: Top Trail Runner, Organisers of RTP, Renowned Industry players & many more
1300 – 1400	Lunch Break
1400 – 1500	Panel Discussion by Experts in different fields
1500 – 1800	Practical Sessions

Run Expo:

2 days of expo showcasing key stakeholders, run organisers and sports apparels and products daily from 10 am to 8 pm

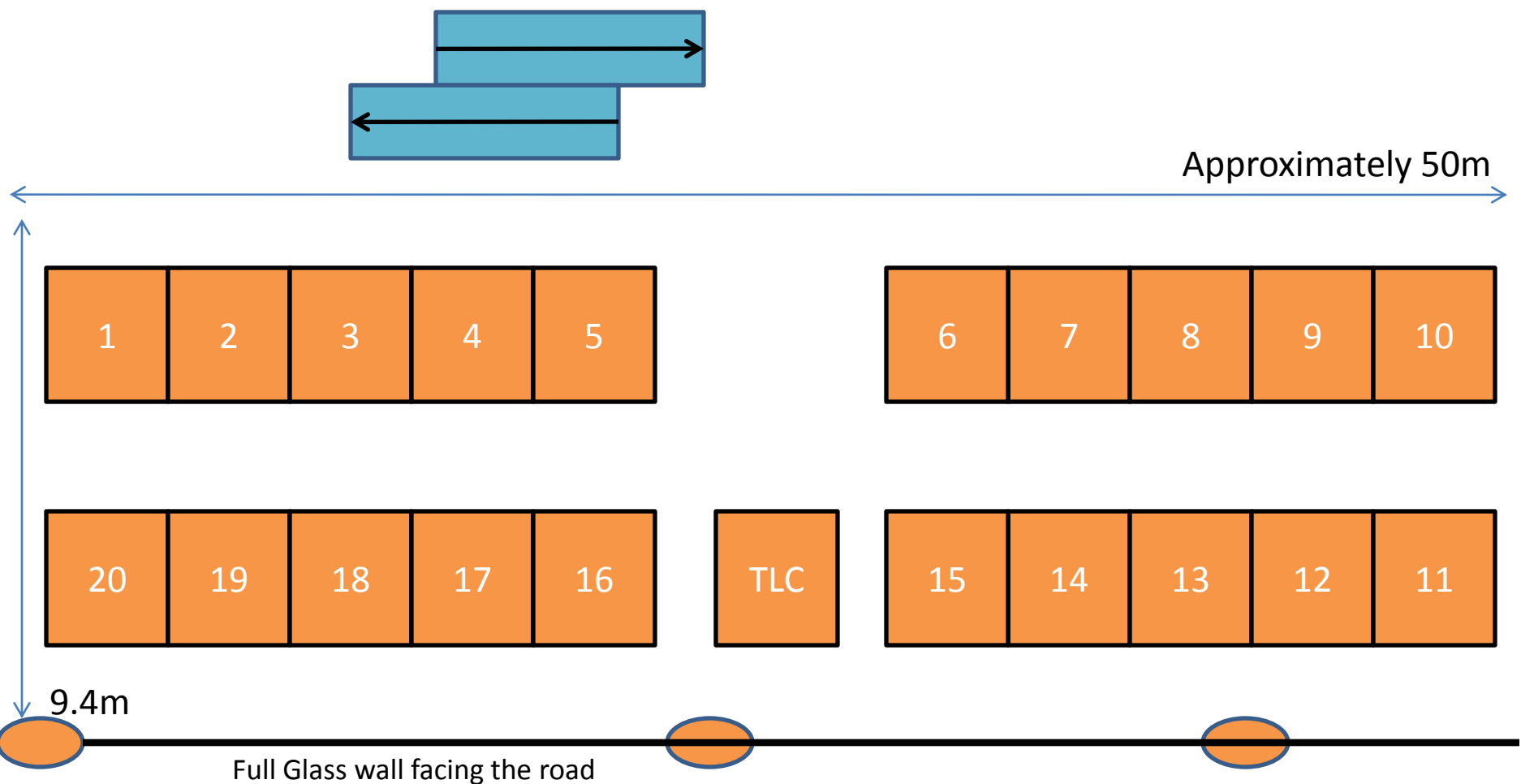


Partnerships

	Title Sponsor \$30,000	Official Partner \$10,000	Sponsor (essential in kind)
Logo Acknowledgement (ATL, BTL, On Site, Credit acknowledgement by Emcee)	Yes	Yes	Yes
Complimentary Booth (worth \$5000)	Yes	Yes	Yes
Your speaker to be part of seminar	Yes	Yes	Yes
Complimentary Slots	30	10	
No Conflicting Brand / Product	Yes	Yes	
Dedicated EDM to Participants	3	1	
Website Banner Ad	Yes	Yes	
Exclusive Lead Up Event for U (worth \$5000)	Yes		
Logo inclusion on Official Tee, Goody Bags etc	Yes		
Other Partnerships	Exclusive Lead Up Event with Elite \$3,000	Booth Take Up \$1,500 - \$2,000	Group Registration 10 pax promo

Expo Layout Map

Convention Location



Note: Layout Map is not drawn to scale

Legend:



3 x 3 Booth



Escalator



Pillar



3 x 3
(Raw Space)

- 1 table & 2 chairs
- 1 x 13 amp socket outlet

\$1,500



3 x 3
(Shell Scheme)

- 1 table & 2 chairs
- 1 x 13 amp socket outlet
- System Panel

\$2,000

Note: Images are for reference and not the actual booth set up. Carpets are not included.

For sponsorship, partnership, media,
training or any general enquiries,
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